

## ten facts about **PLUSBUS**

1. **PLUSBUS** is Britain's only **nation-wide integrated train to bus ticketing scheme**. It is available for 290 rail-served towns & cities across Britain and 13 places in Northern Ireland.
2. **PLUSBUS** was launched in September 2002 and has gradually been developed and improved since then. The scheme achieved significant national coverage of day tickets in 2007 and has since introduced season tickets to 98% of all destinations.
3. **PLUSBUS** was set-up, is funded and is managed by the **Journey Solutions partnership**. This a not-for-profit group of Britain's leading PLC bus and train operating Groups\* and their respective trade bodies (the Association of Local Bus Managers [ALBUM], the Association of Train Operating Companies [ATOC] and the Confederation of Passenger Transport [CPT]). **PLUSBUS** is an operator-led initiative and is completely funded by the participating operators. **PLUSBUS** has never received any Government support or financial assistance.
4. All 18 Train Operating Companies sell **PLUSBUS** tickets with train tickets, from over a thousand National Rail station ticket offices. All (except one) of the online rail ticket retailing websites now sell **PLUSBUS** tickets with train tickets online.
5. Over 200 bus companies (both large PLC Groups and small family-owned operators) participate in **PLUSBUS** ticketing schemes and accept **PLUSBUS** tickets for travel on their local bus services. This makes **PLUSBUS** the largest integrated ticketing scheme in Britain.
6. For each **PLUSBUS** served town or city there is one Local Scheme Co-ordinator (in most places this is a Commercial Director or Commercial Manager of the towns' main bus operator). The LSC looks after all local issues relating to **PLUSBUS** scheme management.
7. **PLUSBUS** is an ATOC **National Rail** ticketing product (like Railcards). All ticket issuing and revenue matters are managed by the ATOC Rail Settlement Plan (RSP) system.
8. **PLUSBUS** is a highly standardised ticketing scheme and is the only bus pass that gives Railcard holders a discount of one-third off the price of bus travel. Child day tickets are always half the adult ticket price.
9. Between October 2006 and now the number of **PLUSBUS** tickets issued has increase by over 1,000%. At present the number of **PLUSBUS** tickets being issued each four weekly rail reporting period is increasing by around 100% year-on-year.
10. In 2007 **PLUSBUS** won the **IRU 'Euro-Challenge' award** for the most innovative development to encourage people to make more use of public transport for their entire door-to-door journey. In 2008 **PLUSBUS** was runner-up in the **'HSBC Rail Business Awards'** marketing campaign of the year category.

\*= **Journey Solutions partners: Arriva, First, Go-Ahead, National Express, Stagecoach, Transdev**